

Concerns with Infra Project Plans

What is the issue?

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In recent times domestic banks are ill-suited to meet the lending needs of medium- to long-gestation projects.

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What are the issues with performance of banks?

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- Both PSU and Private sector banks has short-term deposit base which leads to an asset-liability mismatch.
- Apart from that domestic banks also have displayed poor skills in assessing the viability and likely cash flows of industrial projects.
- It is concerned that banks' risk-aversion will hurt Government's ambitious infrastructure-building plans.
- India is already an island of high interest rates in the global context and this
 puts domestic industry at a big competitive disadvantage.

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What are the concerns with government measures?

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• Union government is planning to step in bond markets to fund Infrastructure projects.

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• SEBI has proposed to direct large companies to source a quarter of their

credit needs from the bond markets.

- While there's certainly a need to develop a vibrant market alternative for funding projects, achieving this through a diktat is a bad idea.
- Businesses try to lower their cost of capital by juggling between bank loans, external commercial borrowings and bond issues, depending on which route is the cheapest.

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- Forcing companies to compulsorily source a fourth of their loan needs from the market will introduce rigidity into their financing plans, and hamper their ability to cut capital costs.
- Domestic bond market is already overcrowded with issuers, thanks to frequent borrowings by both the Central and State governments.
- Forcing corporates to jostle with sovereign borrowers for their capital can only escalate their borrowing costs.
- Overall, it is the lack of demand and secondary market liquidity for longdated bonds that present the biggest impediment to the markets meeting the long-term credit needs of industry.

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What measures needs to be taken?

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- Nudging institutions such as foreign funds, domestic pension funds, EPFO, insurance companies and mutual funds to participate more actively in longdated bonds is one way to prop up demand.
- Regulators recently allowed domestic pension funds and the EPFO to venture below AA-rated bonds to bump up yields.
- But this is a long-drawn process that requires these institutions to develop better credit appraisal systems.
- The most practical solution is to allow entities managing infrastructure projects to directly issue long-dated bonds to high net worth investors or vehicles managed on their behalf.
- The success of tax-free bond and infrastructure bond offers tells us that this

is the most expedient solution to reducing banks' burden on industrial financing.

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Source: Business Line

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