

Concerns with pharma price controls

What is the issue?

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• Union Government is attempting to make the prices of essential medicines affordable.

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 \bullet But actually price curbs deters producers and turns a burden to the patients. $\ensuremath{\backslash n}$

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What are the steps in this regard?

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- The government had extended the scope of essential medicines by bringing a larger number of them under price control list.
- It also imposed a cap on the prices of medical implants; first coronary stents and then knee implants.

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- On the drugs front, the government made it mandatory for doctors to prescribe medicines using generic names.
- Now it is considering limiting the number of brands of a drug a company can manufacture and also ending contract.

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What are the concerns with these?

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• Government's measures on price control is driving some foreign

manufacturers of implants to withdraw some products from the Indian market.

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• The government refused the withdrawal permission for six months and extending it further.

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- \bullet An US pharma manufacturer has taken a \$10 million on sales of knee implants as a result of price control in India. \n
- US trade representative has cut duty concessions to Indian imports into the US, in response to India capping cardiac stents and knee implant prices.
- After the initial price controls on implants, there has been overpricing in other critical cardio devices, patients are paying up to five times the imported cost of these devices.
- \bullet The move on prescribing medicine on its chemical names is helping the chemist to sell a product of a company which offers them high margins. \n

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What measures are desired?

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• The government needs to upload all the trade transactions of the chemist on a central portal.

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• This will make transparent what is being sold at what price and who has manufactured it.

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- There is a need to have a multilayered and extensive public health service in order to contain private hospitals, clinics and diagnostic centres.
- \bullet The public agency can procure in bulk at a negotiated price and do the job of price control at a fraction of the cost and paperwork of direct price control. \n
- Operational and governance-related waste can be reduced by transparent and efficient public procurement of pharmaceuticals.

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Source: BusinessLine

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