

# **Intellectual Property Exchange**

#### Why in news?

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 $\bullet$  The Ministry of Science and Technology has given approval for an intellectual property (IP) exchange.  $\ensuremath{\backslash} n$ 

• It will create platform for buying, selling & licensing IPRs.

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#### What is the Intellectual property exchange?

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• It will be a global platform for trading IPR between people and commercial entities.

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- These are platforms where IPRs such as patents, trademarks, copyright and industrial designs are bought, sold or licensed.
- $\bullet$  People and commercial entities from India and abroad would trade on the proposed IP exchange.  $\mbox{\sc h}$
- $\bullet$  It will provide arrangements for users so that they can meet and trade online and use additional services provided by the platform. \n

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## What can be the advantages of the platforms?

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• It will be a global platform for trading IPR between people and

commercial entities.

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• It will bring economic gains for rights holders by commercialising their assets.

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• It will open the way for entrepreneurs and start-ups and help address unemployment.

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• It can also spread a culture of innovation among students.

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- It would help companies wishing to expand their IPR portfolio.
- IPR can have social benefits by listing IPRs, such as a patented safety device for women.

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• By listing eco-friendly devices, this platform can further the environmental cause.

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#### What are the challenges?

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• The authenticity of a listed IP may be an issue, as platforms often don't take responsibility.

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 $\bullet$  IPR valuation may pose hurdle of upholding confidentiality of IPRs.  $\ensuremath{^{\backslash n}}$ 

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# How Indian exchange can be modelled?

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- Allowing only legally protected IPRs to be listed and barring potentially infringing items will address the issue of authenticity.
- It can get parties to sign confidentiality agreements before IP disclosure.
- $\bullet$  It can also provide a dispute resolution mechanism, including ADR.  $\ensuremath{\backslash n}$

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## **Source: Business Standard**

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