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Prelim Bits 07-10-2017

Neelakurinji

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- Neelakurinji (*Strobilanthes kunthiana*) is a shrub that is found in the shola forests of the Western Ghats in South India.
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- It belongs to the genus *Strobilanthes* which has around 250 species.
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- Blooming periods of different species of Kurinji differ from each other.
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- Neelakurinji blooms once in 12 years and its gregarious blooming are expected in July next year.
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- It grows at an altitude of 1300 to 2400 metres.
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- Besides the Western Ghats, Neelakurinji is also seen in the Shevroys in the Eastern Ghats.
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Mission Rice

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- Mission rice is organised under the Kudumbasree mission in Kerala.
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- The project aims to conserve and propagate seven vanishing indigenous rice seeds of Wayanad District.
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- It includes Gandhakasala, Jeerakasala, Palthondi, Chenellu, Rakthashali, Veliyan and Adukkam.
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- The project has been executed through Joint liability groups (JLGs) of the

mission.

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- Bioslurry pellet method, an innovative method of rice cultivation is followed under the mission.

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- JLG - It is an informal group comprising of 4-10 individuals coming together for the purpose of availing bank loan on individual basis or through group mechanism.

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Pradhanmantri Grameen Digital Saksharata Abhiyan (PMGDISHA)

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- It is the new scheme launched by the Ministry of Electronics and IT, envisage to make 6 crore citizens digitally literate in rural India by 2019.

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- It is an integral component of Digital India Initiative of the Government.

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- It is expected to be one of the largest digital literacy programs in the world.

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- It would empower the citizens by providing them access to information, knowledge and skills for operating computers / digital access devices.

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- The scheme also focuses on enabling digital financial transactions among the citizens.

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- Under the Scheme, Digital Saksharata Abhinandan Samaroh event will be held in Gandhinagar.

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- Various Common Service Centres and Village level entrepreneurs will be participating in this event.

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Rashtriya Sanskriti Mahotsav (RSM) 2017

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- RSM-2017 will be held in Ahmadabad, India's 1st World Heritage City.

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- It was conceived in 2015 by Ministry of Culture.

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- It was organised with intent to showcase the rich cultural heritage of the country.
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- This year, Ministry of Culture in partnership with Ministry of Tourism is organising a RSM under the Ek Bharat Shreshtha Bharat mission.
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Ek Bharat Shreshtha Bharat

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- The 'Ek Bharat Shrestha Bharat' programme under Ministry of HRD, aims to actively enhance interaction between people of diverse cultures living in different States and UTs in India.
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- As per the programme, each year, every State/UT would be paired with another State/UT in India for reciprocal interaction between the people.
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India Water Week

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- It is an international event organised by Ministry of Water Resources.
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- The 5th edition of this event will be held this month with the participation of 13 countries.
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- The theme of India Water Week - 2017 is "Water and Energy for Inclusive Growth".
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- It is seen as a platform to elicit ideas and opinions from global-level decision makers, researchers and entrepreneurs in the field of water resources development and management.
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National Nutrition Monitoring Bureau (NNMB)

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- The Indian Council of Medical Research (ICMR) established National Nutrition Monitoring Bureau (NNMB) in the year 1972.
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- It is the only organization involved in continuous collection of data on actual dietary intakes of population.
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- It collects information from households as a whole, as well as by individuals belonging to different age and physiological groups, in different states.
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- In its recent nation-wide study to assess urban nutrition, it highlighted that Indians consume far less than the recommended quantum of several micro-nutrients and vital vitamins.
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Source: PIB, The Hindu.

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