



## Taxing Imported Motor Bikes

### What is the issue?

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- US President Trump has repeatedly flagged import duty imposed by India against fully assembled bikes as a “discriminatory” trade practice.
- But the rage seems logically congruent and misdirected as it is not consistent with the ground situation in the trade.

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### Why is Mr. Trump’s rhetoric flawed?

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- **Tax cut** - Recently, the Indian Finance Ministry slashed Customs duty on fully assembled motorcycles of engine power over 800cc to 50%.
- Previously, import duty on new bikes with engine capacity of up to 800cc, was 60%, and that on bikes with capacity of over 800cc, was 75%.
- But despite the current duty cut, President Trump had made it clear that it wasn’t enough and that he was expecting more.
- Notably, Mr. Trump’s statements have specifically highlighted the cause of legendary U.S. bike maker “Harley Davidson”.
- **Misdirected rage** - The market scenario reflects that the import duty on fully assembled bikes would have little impact on Harley Davision’s sales.
- This is because the company has been assembling motorcycles in India at its CKD assembly unit at Bawal in Haryana since 2011.

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- Harley-Davidson offers a range of about 13 models in India, of which eight (including its two bestsellers) are assembled at the Bawal unit.  
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- Only the high-end modes of “Touring range and the CVO”, which carry price tags of over Rs 30 lakhs, are brought into India as full imports.  
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- These models, however, are a minuscule portion of the total sales in India.  
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- **Significant Miss** - Contrarily, Mr. Trump seems to have missed out the more significant tariff hike for automobile parts in the 2018 budget.  
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- Motorcycles imported in a “Completely Knocked Down (CKD) form” (further dismantling is not possible), was hiked from 10% to 15%.  
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- Notably, India is only the second country where Harley-Davidson has set up CKD assembly operations outside the US, after Brazil.  
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- Hence, the CKD duty would be the greater worry for it, rather than the duty on fully-built bike imports.  
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## How does the future look?

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- India is currently the world’s largest motorcycle market, and 2017 alone saw close to 18 million two-wheelers being sold.  
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- Despite this, Mr. Trump’s tax cut demands to enhance U.S. bike sales seems irrational and will do little to help the industry there.  
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- His threat of reciprocal taxation on Indian motorbikes also won’t have much impact on the Indian companies that are importing bikes to the U.S.  
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- Notably, U.S. was traditionally never a significant market for Indian bikes and Royal Enfield is the only Indian brand to have a market presence there.  
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- Royal Enfield too has limited sales there and caters to a niche clientele which is mostly the Indian Diaspora that is looking for a 2<sup>nd</sup> bike.  
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**Source: Indian Express**

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