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## ‘World Food India’ Conference

### What is the issue?

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- ‘World Food India’ conference is being organised by the ‘Ministry of Food Processing’ in partnership with the ‘Confederation of Indian Industry - CII’.
- Over 200 companies worldwide, 18 government delegations, many domestic CEOs and state representatives are attending it.

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### What did the PM say?

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- PM Modi inaugurated the conference and spoke at length about the opportunities available for the food industry in India.
- Having the world’s second-largest arable land area and 127 diverse agro-climatic zones, India has a natural advantage in the sector.
- While Private sector participation has been increasing in many segments of the food value chain more is required in contract farming and raw material sourcing.
- There is a clear opportunity for global supermarket chains to consider India as a major outsourcing hub.
- States have been urged to come up with attractive food policies to win investments and develop specialisations in select products.

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## **What were the ideas for increasing nutritional value?**

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- Aerated drink majors were asked to consider blending 5% of fruit juice in their products to increase nutritional value.

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- Food majors were asked to explore the opportunities offered by the railways where over 1 million meals are served daily.

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- Apart from post-harvest management, the immense potential in niche areas such as organic and fortified foods was pointed out.

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- Promoting traditional foods such as coarse grains due to their “nutrition-rich and climate-smart” nature was suggested.

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- The capability of India’s long food tradition to blend taste with nutritional value was elaborated.

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- Along with modern technology, processing and packaging, this can help the world overcome lifestyle diseases.

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## **What are the Schemes on the avail?**

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- Farmers are central to food processing industry and ‘Pradhan Mantri Kisan Sampada Yojana’ has helped streamline this.

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- The scheme envisions an investment of \$5 billion for promoting food processing, cold storages and other infrastructure.

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- It is expected to benefit 2 million farmers and generate more than half-a-million jobs over the next 3 years.

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- Under the scheme 9 ‘Mega Food Processing Parks’ are already operational and more than thirty others are coming up.

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## How does different sectors look?

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- Dairy sector is vital area the rural economy, increasing and diversifying the product profile in the sector is being worked on.

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- India currently ranks sixth in production and export of honey is heading towards a sweet revolution.

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- Indian fisheries products are exported to about 95 countries and a a big leap through the envisioned 'blue revolution' is awaited.

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- Current focus is on development of untapped areas, such as ornamental fisheries (pearls) and trout farming.

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- Functional infrastructure for organic food production also exists in the vast stretches of the northeast states - a path to sustainability.

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**Source: The Hindu**

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