

They can sell their products anywhere to anyone they like

Traders :- They can do secondary trading from one Apnc to another. They may have opportunity to access larger National markets. Ranking System of buyers, seller's performances increases opportunities

Buyers, Retailers :- They can source commodities from anywhere with lesser trading transaction cost without need for physical presence

Others :- lesser need for manual record keeping.

It ensures transparency & tracking of products to field is possible
lesser amount of manual labours needed.

With one license for entire state and with single point levy entire state could become single market. It eliminates market fragmentation within state so improve supply chain of commodities and Reduce wastage.

Road Blocks and Suggestions :-

More inclusion of private players need proper regulatory mechanism. Farmers should be ensured with prices equal or more than MSP.

New initiatives must not affect public procurement limit for pds and to ensure food security

Though Ranking system of buyers, sellers increase competitions, opportunities, the lacking in key infrastructures to maintain perishable goods such as Cold storage system, moisture, adulteration level impacts the e-NAM benefits. There should be addressed

Proper integration of food processing/export industries and B2B with QR tagged agri products could increase e-NAM benefits. Thus e-NAM could make e-trading habits among farmers and traders more feasible.