

UPSC

Answer Questions in NOT MORE THAN the Word Limit specified for each in the Parenthesis.
Content of the Question is more important than length.
(Specimen Answer Booklet - For Practice Purpose Only)

इस हाशिए में
नहीं लिखना
चाहिए,
Candidates
must not
write on this
margin

Q India must focus on growing its own digital market keep the local digital enterprises at the forefront and help them in going global.
critically Analyse.

↳ Reliance on digital technology and surge in global data usage, it move to regulate the Digital Industry.

eg. Digital Markets Actⁱⁿ European council
It regulate BigTech.

↳ Implementation of Digital Market Act (DMA)

↳ It enact own regulations for stricter restraint of Major Digital Corporation.

↳ concern → The recommendation by Parliamentary standing committee on Commerce to identify 'gatekeeper' platforms of a specified scale for tighter regulation.

↳ In India general like the DMA of the west might not work efficiently.

↳ Competitive Paradigms such as traditional vs digital counterparts and international digital enterprises vs Indian Business is a challenge.

↳ 42% (2021) of respondent startups intended to expand globally in 2022.

↳ India cannot move forward on this path without placing challenges on startups burning

(Please do not write anything except the question number in this space)
कृपया इस स्थान में प्रश्न संख्या के अतिरिक्त कुछ न लिखें।

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उम्मीदवारों को इस हारा में नहीं लिखना चाहिए
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Unicorns and contributing to digital economy.

↳ Need of the hour

↳ India must focus on growing its own digital market before copying digital Governance models.

↳ The legislation ~~might~~ ^{must} ~~lead~~ to maximisation of home grown digital Businesses.

cooperation

These efforts would keep the local digital enterprises at the forefront and help them in going Global.

The knowledge base of BigTech and other e-commerce platforms would help local businesses and entrepreneurs.

If development and enhancement is the goal it should not be at the expense of local entrepreneurs looking to reach a wider, Global audience.