

LIFE movement harnesses the power of the individuals & collective action across the world to address the climate crisis.
Explain

LIFE - Lifestyle for Environment
new model to address climate change and sustainable & inclusive development by adopting climate friendly lifestyle through behaviour change at individual & community level.

It is given by our PM at Glasgow COP 26 summit, advocating "Mindful & deliberate utilization"

Significance

□ This is one of first model to recognise positive impact of individual & community behaviour on climate action

Ex:- According UNEP, if 8 billion population adopt eco-friendly behavior then 20% drop in carbon emission

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2] It promotes simple ecofriendly practice in daily life like using bicycle, turning off AC, heaters & light when not in use, carrying cloth bags, thus simple practice can be adopted by common person.

3] Recognises countries efforts & calls for global collaboration to come out good practices

EX:- compulsory walk in schools of Japan
Separate bicycle track in Bangalore
Parking spaces to bicycles in Denmark

4] Not compromise with comfortable living it nudges Responsible consumption rather than limited consumption

5] Supports green industry, sustainable market & incentive green manufacture

As world moves towards shared commitment to achieve climate goals, India lead LiFE movement offers Behavioural aspect towards climate change.