

8 March - 2023

[CSI] - Society

1. women can harness digital tools for improving nutrition and create economic opportunities in various ways. Discuss.

Theme for International Women's Day 2023 - is
"DigitALL: Innovation & technology for Gender Equality"
underlining importance of digital tools to women.

Digitization

It has been increasing at rapid pace post-pandemic.
But also perpetuating Gender Inequality. This must
be addressed.

Importance of Digitization - to women

1. In small holder farming family - access to
mobile phone to women - will increase awareness to
agri & marketing information.

2. nutritional security & Empowerment

Schemes like PM-POSHAN [nutritional security scheme]

Digital training & smart phones → given to cert-cum
training staffs - 90% of whom are women.

Ensuring Digital training → will increase nutrition &
Food Safety.

without it → may perpetuate vicious cycle of disease

3. Eq: united nation world food program with
Government of odisha & Rajasthan → technology.
enhancement for training. → to ensure nutritious
food safety through app. To safe MDMI.

3. Digital & Financial Literacy

Pilot project → world food program → in Dell's
urban slum → shows 70% of women - aware of
potential of digital tools to start business. But
most are - without bank account, smartphone
holders depending on other for use.

Increasing Digital & financial literacy ⇒ improve livelihood

[Increase nutrition
security]

4. Gender-inclusive approach

Essential, provided wider gender gap = 40% in
[only 1/3rd women - had access to internet] (In India Asia
alone)

Thus Digital literacy holds importance.

[Behind family health survey-5] [54% + women = 60%
children - anaemic]

Way forward

combination of Digital access, literacy + financial
literacy is essential to improve economic and
nutritional security of women