

(Please do not write anything except the question number in this space)

कृपया इस स्थान में प्रश्न संख्या को अतिरिक्त कुछ न लिखें।

UPSC

Answer Questions in NOT MORE THAN the Word Limit specified for each in the Parenthesis.
Content of the Question is more important than length.

(Specimen Answer Booklet - For Practice Purpose Only)

उम्मीदवारों को इस हाशिए में नहीं लिखना चाहिए
Candidates must not write on this margin

Govt.
Policy

Q. Discuss the measures needed to be taken by the Government of India to increase its sporting performance and soft power.

Introduction

Hardpower → Through military eg. USA.

Softpower → Through culture, political ideas and policies.

Sport as a soft power:

→ Tokyo olympics and Birminghham 2022 Commonwealth Games (CWG) - Golden period of Indian sports. CWG 2022 - India won 61 medals.
→ A country's olympic achievement has a positive effect on its National ^{soft} power.

eg. china's mov with countries such as Kenya so that chinese runners can train with kenyan athletes (best in world long-distance Running)

→ Ministry of Sports launched - Target Olympic Podium Scheme 2014 (TOPS) → to improve India's Performance at the olympics and Paralympics

→ NITI Aayog ~~2014~~ 2018 point plan to improve India's olympic Performance. Efforts to be made at

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family, Community to school, Regional Academic state & National levels.

Recommendations

1) Should concentrate on MDOs with Nation that excel in specific sports.

eg. Australia & UK → Swimming
African countries → Running.
(Kenya)

2) TOPS → India needs to boost the sporting abilities → number of which is beneficial for our country.

↳ The number of athletes under TOPS - at least 500 → foster competitive climate.

3) Private investment → to develop infrastructure
eg. leading corporate houses in India have already shown how their active participation & Investment.

↳ PPP model → create basic infrastructure as Recommended by NITI Aayog, at district level so that talent can be captured at an early stage.

"Soft power is not an end but a means to an end"