

Aug 11

For the first time Agri exports stood at \$50 billion in 2021. Besides from FY2018, farmers income have risen by around 1-7 times. Especially those involved in cash crops. This is due to various initiatives brought out by Government of India.

One district One product: It aims to create districts as exports hub by promotion of products in which the district specializes.

Transport and Marketing Assistance: Assistance to mitigate the freight disadvantage for export of agricultural products.

Trade infrastructure for Export scheme: Assisting state and centre for infrastructure to promote exports.

Virtual trade fair
With the help of Indian Embassy
and APEDA the government brought
International traders and governments on a
single platform to devise country specific
agri exports which reaped huge benefits.

Then upgradation of individual micro
food processing units, support to FPOs
backward and forward linkages scheme
by plugging the gaps in supply
chain in terms of availability of
raw material and linkages with market.

Way ahead.

Despite these initiatives, there's huge
scope for improvement in R&D, innovation,
high yielding seeds, effective plant disease
forecast and post harvest management. Also
fruits and vegetable constitute only 4%
of total agriculture exports. So
by reviewing these initiatives periodically
the government should strive for Amanushhar Bharat