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Life Movement

It was launched by our PM Narendra Modi to harness the power of individuals and collective unity to tackle the global climate change on June 5, 2022.

This movement is necessary in the backdrop of our commitment to Paris Agreement to limit global temperature well below 2°C & net zero targets at COP26 (India by 2070). This would be possible only if every individual commit themselves for common cause.

For example, responsible use of electrical appliances (AC, lights, heater), avoid wastage of food (reduce carbon emission 370 kg per year for individual), avoiding unnecessary flights (700 to 2500 kg per capita carbon emission), walking for short distance, cloth bag usage,

Cycling for commute (Denmark has
best bicycle friendly environment), can
actually bring a huge change, only
if consumers are responsible and demand
responsible goods (calling companies to
shift to eco friendly products. If
1 billion out of 8 billion transform to
eco friendly practices Carbon Emissions
could be reduced by 20%. Increase
the global GDP by billions and
ultimately provides for social welfare
measures to eradicate poverty, improve
health, increase Human Development
Index. Life Movement which aims
to collaborate individuals and
institutions across the world, led by
India has a huge potential to
transform the world, which can address

Various Economic, Social, political
issues plaguing us.